



Syllabus



- Summary -

Course Title	City Planning 1 - (History, Theory, Ethics of Planning)
Course No.	PLAN 31380
CRN	42095
Section	01
Start/End Dates	September 1, 2020 to December 12, 2020 Mondays and Wednesdays, 3:30 p.m. to 4:45 p.m.
Term/Module	Fall 2020



- Course Description -

This course provides an overview of the history and theories that have informed the discipline of planning, with an emphasis on how history and theory inform current practice and current understandings of the purpose of planning in society. The course begins with a survey of the debates regarding the definition and appropriate goals of planning, followed by a chronological review of the major theoretical traditions that have emerged within the discipline. Because theory is an effort at understanding and explaining phenomena, our review will closely parallel the changing ways that humans have managed our landscapes (particularly cities), which are the objects of planning. We end the course by reviewing both theories and practice of ethics in planning.





- Instructor -

Name	Dr. Kevin Keenan
Email	keenankp@rowan.edu
Phone	(856) 256-4231
Office Hours	I am available to meet at times that are convenient for students. Please contact me to set up a time.



- Objectives -

As a result of learning in this course, students will be able to

1. *identify* and *explain* the major theoretical traditions and debates within community and environmental planning in North America and beyond.
2. *articulate* what urban planning is as both a discipline and a practice.
3. *explain* how history and theory shape current places and the planning needed in those places.
4. *Articulate* a basic ethical framework, and analyze some ethical cases using your framework.



- Texts and Materials -

- There are three required textbooks for this course, and many other readings will be posted here on Canvas. Two of the books are available as e-books through the library, and the third will be placed on reserve in the library. However, for a reserve book you must go to the library to read the book.

[Note: the following book is available as an e-book via the Campbell Library]

Davis, Mike. 1990. *City of Quartz: Excavating the Future in Los Angeles*. New York: Verso.

[Note: the following book is available as an e-book via the Campbell Library]

Fainstein, Susan S. and James DeFilippis, editors. 2016. *Readings in Planning Theory*, 4th Edition. West Sussex: Wiley & Sons.

[Note: the following book is available on reserve in the Campbell Library]

Jacobs, Jane. 1961. *The Death and Life of Great American Cities*. New York: Random House.

- There will be many more readings each week available in PDF on Canvas.



- Schedule -

Week 1 - 9/1 - Introductions and Overview

Week 2 - 9/8 to 9/13 - Planning for the Moment

- Marcuse, Peter. 2002. "What Kind of Planning After September 11?" in *After the World Trade Center*, eds. Michael Sorkin and Sharon Zukin.
- Covid-19
 - Can City Life Survive Coronavirus
<https://www.nytimes.com/2020/03/17/world/europe/coronavirus-city-life.html>
[\(https://www.nytimes.com/2020/03/17/world/europe/coronavirus-city-life.html\)](https://www.nytimes.com/2020/03/17/world/europe/coronavirus-city-life.html)
 - Are Suburbs Safer from Coronavirus
<https://www.bloomberg.com/news/articles/2020-03-13/are-suburbs-safer-from-coronavirus-probably-not> [\(https://www.bloomberg.com/news/articles/2020-03-13/are-suburbs-safer-from-coronavirus-probably-not\)](https://www.bloomberg.com/news/articles/2020-03-13/are-suburbs-safer-from-coronavirus-probably-not)
 - Cities After Coronavirus
<https://www.theguardian.com/world/2020/mar/26/life-after-coronavirus-pandemic-change-world> [\(https://www.theguardian.com/world/2020/mar/26/life-after-coronavirus-pandemic-change-world\)](https://www.theguardian.com/world/2020/mar/26/life-after-coronavirus-pandemic-change-world)
 - The Pandemic Could be an Opportunity to Rethink Cities
<https://www.wired.com/story/pandemic-opportunity-remake-cities/>
[\(https://www.wired.com/story/pandemic-opportunity-remake-cities/\)](https://www.wired.com/story/pandemic-opportunity-remake-cities/)

Week 3 - 9/14 - 9/20 - Introduction to Planning Theory

- Monday's Reading: Weber, Rachel and Randall Crane. 2012. "Planning as Scholarship: Origins and Prospects" in *The Oxford Handbook of Urban Planning*. (Canvas)
- Wednesday's Reading: Fainstein and DeFilippis. "Introduction: The Structure of Debates in Planning" (RPT)

Week 4 - 9/21 - 9/27 - What is Planning? Why is it needed?

- Monday's Readings:
 - Peter Marcuse: "The Three Historic Currents of City Planning." (RPT)
 - Fishman, Robert. "The American Planning Tradition." (Canvas)
- Wednesday's Readings:
 - Patsy Healey. "The Planning Project." (RPT)
 - Richard Klosterman. "Arguments for and Against Planning." (RPT)

Week 5 - 9/28 - 10/4 - What is Community and Environmental Planning?

- Monday's Readings:
 - Kevin Lynch. "The Image of the Environment." (Canvas)
 - Emily Talen. "Sustainability." (Canvas)
- Wednesday's Readings:
 - Campbell, Scott. "Green Cities, Growing Cities, Just Cities? Urban Planning and the Contradictions of Sustainable Development." (RPT)
 - Bullard "People-of-Color Environmentalism" (Canvas)

Week 6 - 10/5 - 10/11 - Early Planning Efforts and the Social / Physical Split

- Monday's Readings
 - Mumford, Lewis. "What is a City?" (Canvas)
- Wednesday's Readings
 - Thomas More's "Utopia." (Canvas)

Week 7 - 10/12 - 10/18 - Industrialization Under Capitalism

- Monday's Readings
 - Harvey, David. "The Urban Process Under Capitalism: A Framework for Analysis." (Canvas)
 - Engels, "The Great Towns." (Canvas)
- Wednesday's Readings
 - Burgess, Ernest. "The Growth of the City: An Introduction to a Research Project." (Canvas)
 - Wirth, Louis. "Urbanism as a Way of Life." (Canvas)
 - Simmel, Georg. "The Metropolis and Mental Life." (Canvas)

Week 8 - 10/19 - 10/25 - Responses: Utopian Visions and City Beautiful

- Monday's Readings
 - Fishman, Robert. "Urban Utopias: Ebenezer Howard, Frank Lloyd Wright, and Le Corbusier." (RPT)
- Wednesday's Readings
 - City Beautiful Selections (Canvas)
 - Eugene Birch. "Radburn and the American Planning Movement: The Persistence of an Idea." (Canvas)

Week 9 - 10/26 - 11/1 - Urban Restructuring

- Monday's Readings
 - *City of Quartz: Excavating the Future in Los Angeles*, Prologue and Chapter 1
- Wednesday's Readings
 - *City of Quartz: Excavating the Future in Los Angeles*, Chapter 4

Week 10 - 11/2 - 11/8 - Modernism, Rational Planning, and Responses

- Monday's Readings
 - Scott, James. "Authoritarian High Modernism." (RPT)
 - Charles Hoch. "Making Plans." (Blackboard)
- Wednesday's Readings
 - *The Death and Life of Great American Cities*, Chapters 1,2,5

Week 11 - 11/9 - 11/15 - Postmodernism and Recognition of Difference

- Monday's Readings
 - Meet to discuss *The Death and Life of Great American Cities*, Chapters 7,9,13
- Wednesday's Readings
 - Paul Davidoff. "Advocacy and Pluralism in Planning." (RPT)

Week 12 - 11/16 - 11/22 - Recognition of Difference

- Monday's Readings
 - Susan Fainstein. "Cities and Diversity: Should we want it? Can we plan for it?" (Canvas)
 - June Manning Thomas. "The Minority-Race Planner in the Quest for a Just City." (RPT)
- Wednesday's Readings
 - Patricia Doan. "Why Question Planning Assumptions and Practices About Queer Places" (Canvas)
 - Susan Fainstein. "Spatial Justice and Planning." (RPT)

Week 13 - 11/23 - 11/29 - Non-Western Planning Theory

- Monday's Readings
 - Vanessa Watson. "Seeing from the South." (RPT)
 - Gavin Shatkin. "Global Cities of the South: Emerging Perspectives on Growth and Inequality." (RPT)
- Wednesday's Readings
 - Faranak Miraftab. "Insurgent Planning: Situating Radical Planning in the Global South." (RPT)

Week 14 - 11/30 - 12/6 - Ethics 1 ~ Theory

- Monday's Readings
 - Martin Wachs. "The Past, Present, and Future of Professional Ethics in Planning." (RPT)

- Richard Bolan. "The Structure of Ethical Choice in Planning." (Canvas)
- Wednesday's Readings
 - Martin Wachs. "Ethics and Advocacy in Forecasting for Public Policy" (Canvas)
 - Lisa Schweitzer. "Restorative Planning Ethics" (Canvas)

Week 15 - 12/7 - 12/9 - Ethics 2 ~ Practice

- Monday's Readings
 - Martin Wachs. "When Planners Lie with Numbers." (Canvas)
 - Vernon Jensen. "Ethical Tension Points in Whistleblowing."
- Wednesday's Readings
 - AICP Code of Ethics
 - Mickey Lauria and Mellone Long. "Ethical Dilemmas in Professional Planning Practice."



- Assignments -

Class Participation and Attendance (15%) – Attendance and participation matters in life, and they matter in this course as well. You are expected to come to all classes prepared and ready to participate. Preparation means that you have carefully read the assigned reading and that you discuss and engage with your peers and me. Only university-approved documented absences will be excused. Please see the rubric for specific information on how I will assess your class participation and attendance.

Short Paper # 1 (20%) – Students are required to write a short paper that defines what they understand community and environmental planning to be. This paper is due on 2 October 2020. Please see the rubric for specific information on how I will assess your short paper.

Interview with a Planner (5%) - To complete this project, you must identify a practicing planner early in the semester. You must create a formal interview guide, and reach out to the planner and secure an interview with him or her. Please see the rubric for specific information regarding how I will assess your interview. The interview results are due by 30 October 2020.

Concept-Media Review (20%) - To connect course material with the world beyond the classroom, another component of the course is finding and discussing news items that illustrate concepts, ideas, or issues from the assigned reading. To conduct this review, you will be required to prepare a short, one paragraph, single-spaced explanation of the key idea or concept that you've identified from the reading as well as a second paragraph that explains how the media source illustrates this concept.

Short paper #2 (20%) - This paper asks you to answer the following question: "How and why is planning a profession that focuses on physical and social aspects of society? It is due on 30

November 2020. Please see the rubric for specific information regarding how I will assess your short paper.

Ethics Review (20%) - You will be given a real "ethics case of the year" from the American Planning Association. You must review this case and write a review of the ethical issues involved as well how to resolve the issues ethically by citing the AICP code of conduct. Your Ethics Review is due by 14 December 2020. Please see the rubric for specific information regarding how I will assess the ethics review.



- Policies -

Please note that Rowan University has a suite of policies found in the Student Information Guide (available at <https://www.rowan.edu/infoguide/> [\(https://www.rowan.edu/infoguide/\)](https://www.rowan.edu/infoguide/)). These policies include Classroom Behavior Policy, Academic Integrity Policy, Student Accommodation, Laptop Computers in the Classroom, and University Attendance Policy. All students in this class are governed by these policies, including the Rowan Student Code of Conduct. Below I highlight just a few policies that are unique to this class.

- **Attendance Policy:**

- Under no circumstances should a student physically attend class when experiencing any symptoms of illness or when under instructions for self-isolation.
- Extended absences for physical and/or virtual class sessions (3 or more days) should be processed through the Dean of Students office. The Dean of Students may ask for appropriate documentation; instructors are not to request documentation for student absences and instead should refer students to the Dean of Students process.
- Students are responsible for all assignments, due dates, completion of exams or other assessments, and all other assigned class work as stated in the syllabus. Late or missing assignments are subject to the course policies as stated in the syllabus.
- Students eligible to receive services and accommodations from the Office of Disability Resources should provide each of their instructors with a copy of their accommodation letter. Accommodations are available for mental health conditions and on a temporary basis.
- Depending on the HyFlex or virtual learning format of a class, absences may take the form of failure to join scheduled synchronous remote class sessions, failure to participate in remote class activities, whether synchronous or asynchronous, **or** failure to meet deadlines for submission of assignments. Student attendance at virtual sessions should be indicated by engagement which could include (but is not limited to) having a webcam on, responding verbally or in a chat box, submitting a response following the

class, or other indicator, with recognition of varying technology and needs among students.

- Disruptions of any kind relating to the COVID-19 crisis will be recognized as circumstances for which absences are excused and students should contact the instructor and/or the Dean of Students for accommodations and assistance. This may include illness or need for self-isolation among other circumstances such as ill family members. Documentation may be requested by the Dean of Students but will not be required by instructors.
- The University recognizes that students continue to experience multiple challenges due to the global pandemic and financial crisis. Students are encouraged to use all available University services and resources.
- **Late Work:**
 - Any work submitted late will lose 3 points per 24 hour period it is late, inclusive of weekends and holidays.
- **Special needs or concerns:**
 - Any student eligible for and needing accommodations because of a disability or learning need is requested to speak with me during the first two weeks of class or as soon as the student has been approved for services so that reasonable accommodations can be arranged. More information on seeking accommodations is available on the following Web site: <https://sites.rowan.edu/disabilityresources/disabilityfaqs.html> (<https://sites.rowan.edu/disabilityresources/disabilityfaqs.html>).
- **Student Email:**
 - Students are required to have a Rowan University email account and to check it at least once per day. All notices regarding the course will be sent to the Rowan University account via the Blackboard site. When writing emails related to the course, please use proper grammar and prose. (It is good practice for the workplace.)
- **Faculty Email:**
 - The professor uses keenankp@rowan.edu and will check it at least once per day. Immediate responses via email should not be expected, but can generally be expected within a 24-hour period.
- **Chatting online, or checking Facebook** while lecture is in progress or while people are participating is rude. It also hinders your learning. Please do not do it.
- **Cell phones and pagers** may be left on while in the classroom, but they must be turned to silent mode.
- **Texting in class** while lecture is in progress or while people are participating is rude. It also hinders your learning. Please do not do it.



- Grading -

Any assignment submitted late will lose 3 points per 24 hour period late, including weekends and holidays.

Category	Description	Percentage/Points
Short Paper #1	Short paper #1 asks you to answer the following question: "What is Planning?"	20%
Concept-Media Review	To connect course material with the world beyond the classroom, another component of the course is finding and discussing news items that illustrate concepts, ideas, or issues from the assigned reading. To conduct this review, you will be required to prepare a short, one paragraph, single-spaced explanation of the key idea or concept that you've identified from the reading as well as a second paragraph that explains how the media source illustrates this concept.	20%
Attendance and Participation	Attendance and participation matters in life, and they matter in this course as well. You are expected to come to all classes prepared and ready to participate. Preparation means that you have carefully read the assigned reading and that you discuss and engage with your peers and me. Only university-approved documented absences will be excused. Please see the rubric for specific information on how I will assess your class participation and attendance.	15%
Interview of a Planner	To complete this project, you must identify a practicing planner early in the semester. You must create a formal interview guide, and reach out to the planner and secure an interview with him or her.	5%
Ethics Review	You will be given a real "ethics case of the year" from the American Planning	20%

	Association. You must review this case and write a review of the ethical issues involved as well how to resolve the issues ethically by citing the AICP code of conduct.	
Short Paper #2	Short paper #2 asks you to answer the following question: "How and why is planning a profession that focuses on physical and social aspects of society?"	20%
Total		100%