

- Account

Dashboard

Courses

Calendar

Inbox

History

Commons

Help
- Home

Announcements

Modules

Media Gallery

Assignments

Discussions

Conferences

People

Grades

Chat

Quizzes

Collaborations

Syllabus

Pages

Files

Rubrics

My Media


Settings

Spring 2021

View All Pages


Published

Edit




RowanUniversity

Syllabus




- Summary -

Course Title	Environmental Advocacy
Course No.	ENST94303
CRN	
Section	
Start/End Dates	January 25, 2021/May 3, 2021
Term/Module	



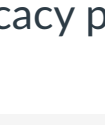
- Course Description -

In this course, we explore different ways of “doing something about the environment,” including analysis of environmental movements in the US and abroad; understanding the functions of government agencies that have an environmental mission; and considering the relationship between civil litigation and environmental policy and management. In this course, we consider these issues as a means to understand the development and operation of environmental interest groups ranging from non-profits to professional lobbying firms, with the intent of building foundational skills needed to be successful in a career focused on environmental advocacy.



- Instructor -


Name	Professor Mark Lohbauer
Email	lohbauer@rowan.edu
Phone	609-209-1344
Office Hours	by appointment



- Objectives -

As a result of learning in this course, students will be able to

1. Learn the history and significance of the environmental movement.
2. Consider a wide variety of career alternatives in the field of environmental advocacy.
3. Devise and implement their own environmental advocacy project.




- Texts and Materials -

- "eearth" by Bill McKibben (required)
- "tools for grassroots activists" edited by Nora Gallagher and Lisa Myers (required)
- Supplemental reading material shall be supplied by the Professor



- Schedule -

Week 1 - Jan 25, 2021 <ul style="list-style-type: none">• Complete a class survey assignment prior to this class• Read Chapter 1 of "eearth" for discussion next week
Week 2 - Feb 1, 2021 <ul style="list-style-type: none">• Discuss history of environmental advocacy• Discuss Chapter 1 of "eearth"• Read Chapter 2 of "eearth" for discussion next week
Week 3 - Feb 8, 2021 <ul style="list-style-type: none">• Continued discussion of the history of environmental advocacy• Discuss Chapter 2 of "eearth"• Read Chapter 3 of "eearth" for discussion next week
Week 4 - Feb 15, 2021 <ul style="list-style-type: none">• Continued discussion of the history of environmental advocacy• Discuss Chapter 3 of "eearth"• Read Chapter 4 of "eearth" for discussion next week
Week 5 - Feb 22, 2021 <ul style="list-style-type: none">• Continued discussion of the history of environmental advocacy• Discuss Chapter 4 of "eearth"• Read Afterword of "eearth" for discussion next week
Week 6 - Mar 1, 2021 <ul style="list-style-type: none">• Continued discussion of the history of environmental advocacy• Discuss Afterword of "eearth"• Review class notes and text of "eearth" for test next week
Week 7 - Mar 8, 2021 <ul style="list-style-type: none">• Mid-term test on "eearth"• Guest interview of an environmental advocate• Read pages xiv through 27 of "tools for grassroots activists" for discussion next week
Week 8 - Mar 15, 2021 <ul style="list-style-type: none">• Discuss preface and sections 1 & 2 of "tools for grassroots activists"• Guest interview of an environmental advocate• Read pages 28 through 69 of "tools for grassroots activists" for discussion next week
Week 9 - Mar 22, 2021 <ul style="list-style-type: none">• Discuss sections 3 & 4 of "tools for grassroots activists"• Guest interview of an environmental advocate• Read pages 70 through 113 of "tools for grassroots activists" for discussion next week
Week 10 - Mar 29, 2021 <ul style="list-style-type: none">• Discuss sections 5 & 6 of "tools for grassroots activists"• Guest interview of an environmental advocate• Read pages 114 through 139 of "tools for grassroots activists" for discussion next week
Week 11 - Apr 5, 2021 <ul style="list-style-type: none">• Discuss section 7 of "tools for grassroots activists"• Guest interview of an environmental advocate• Read pages 140 through 183 of "tools for grassroots activists" for discussion next week
Week 12 - Apr 12, 2021 <ul style="list-style-type: none">• Discuss sections 8 & 9 of "tools for grassroots activists"• Guest interview of an environmental advocate• Read pages 184 through 212 of "tools for grassroots activists" for discussion next week
Week 13 - Apr 19, 2021 <ul style="list-style-type: none">• Discuss section 10 of "tools for grassroots activists"• Individual reports on Environmental Advocacy Projects by half of class• Read pages 213 through 239 of "tools for grassroots activists" for discussion next week
Week 14 - Apr 26, 2021 <ul style="list-style-type: none">• Discuss section 11 of "tools for grassroots activists"• Individual reports on Environmental Advocacy Projects by remaining half of class• Review class notes and text of "tools for grassroots activists" for test next week
Week 15 - May 3, 2021 <ul style="list-style-type: none">• Test on "tools for grassroots activists"• Guest interview with an environmental advocate• Concluding remarks




- Assignments -

The class will read the texts "eearth" by Bill McKibben and "tools for grassroots activists" following the schedule provided above.


During the course of the semester, each student shall devise and implement an environmental advocacy project of their own choice, with the instructor's approval and support. Each student shall conclude their project by April 10, 2021. Half of the students shall give an oral presentation to the class (remotely) on their respective project on April 19th; the remaining students shall give their presentations to the class on April 26th. All students shall write a paper due by May 3, 2021 covering the same criteria as their class presentation. Both the paper and the presentation should:

- Describe the environmental problem they sought to mitigate;
- Tell why they chose that problem;
- Define their project goals,
- Describe their actual outcomes, and
- Provide any recommendations they may have as a result.



- Policies -

- Late Work: [example policy] Any work submitted late will be give a reduced score.
- Participation in class discussions is not specifically graded, but can serve to enhance your final grade.



- Grading -

There will be an exam on each of the two texts read in class. The most important component of your grade will require completion of an environmental advocacy project of your choice. The project must be approved by the instructor and completed by April 10, 2021. The student must then prepare a paper on the project, and give a 15-minute presentation to the class on the project. Presentations shall be given during class, half on April 19, and the other half on April 26. Presentations shall be given by students in alphabetical order, by last name, unless there is an emergent or other valid reason to alter the order. The paper on the project is due on or before end of class May 3, 2021.

Category	Description	Percentage/Points
Exam	Mid-term test on "eearth"	25%
Exam	Final test on "tools for grassroots activists"	25%
Project	Environmental advocacy project: activity; class presentation; and paper	50%
Total		100%