



# Internship Opportunity!

**Help make the world a better place by contributing to global water initiatives supporting children, communities, & wildlife!**

**Hands On the World Global Inc. is offering an unpaid internship in Web Design for Spring/Summer 2022.**

## Internship Responsibilities

- ❑ Contribute to a redesign of our website to create better representation of our organization mission, work, and methodologies.
- ❑ Work with our team to flesh out an effective website user flow for our website viewers and donors.
- ❑ Prototype a compelling visual design and layout for our website viewers and donors.
- ❑ Use SEO to monitor the web analytics of our website, including site traffic, conversion rates, and other metrics.
- ❑ Gain experience in the non-profit sector and potential for service travel opportunities!

## Preferred Qualifications

- ❑ Pursuing a BA/BS degree in Geography, Sustainability, Global Studies, Environmental Studies, and/or Computer Science.
- ❑ Career interest and passion for water initiatives, sustainability, environmentalism, and global humanitarianism.
- ❑ Experience in building websites utilizing WordPress systems.
- ❑ Experience with SEO, UX Design, and/or an understanding of best practices for web design.
- ❑ Willingness to work on creative projects and approaches in coordination with a team.
- ❑ Interest in gaining experience working in the non-profit sector.

**Internship Duration:** February 7- July 31, 2022

**To apply, email your current Resume/CV, Cover Letter, one web design sample, and two letters of recommendation to Rachael Paulson at [rp@howglobal.org](mailto:rp@howglobal.org) by January 10.**

HOW Global Inc., a small 501c3 non-profit organization, works to promote sustainability throughout the global community. HOW Global projects focus on water security initiatives that produce long term outcomes by creating culture around environmental and community sustainability, health, and resiliency.

**Learn more about HOW Global at our website <https://www.howglobal.org/>!**